

ARTICLE 7-6 TEMPORARY SIGNS.

A. Banners, Pennants and Displays for Grand Openings and Special Events:

1. All businesses shall be permitted to display Grand Opening signs at the time of original opening or when reopened by a new owner or lessee for a maximum period of thirty (30) days. Approval of the time and location of display shall be obtained from the Community Development Director, or his designee, on forms provided by the City's Community Development Department.
2. Such signs may be allowed on-site, in commercial or industrial districts or public or institutional property. In residential districts, such signs may only be permitted for multiple residence uses and non-residential uses.
3. Banners, pennants, and other displays for special events may be allowed for a maximum period of ten (10) consecutive days on each occasion, with the exception of grand opening or reopening signs and such signs shall be reviewed on a case-by-case basis. Approval of the time and location of display shall be obtained from the Community Development Director, or his designee, on forms provided by the City's Community Development Department.
4. No pennant, banner or display shall be placed on or above the roof of any building.
5. A minimum of thirty (30) days shall pass between each such display.
6. For special events, the maximum banner size shall be forty-eight square feet (48 s.f.), unless otherwise reviewed and approved, and shall be limited to one (1) per street frontage of the business. Approval of the time and location of display shall be obtained from the Community Development Director, or his designee, on forms provided by the City's Community Development Department.
7. Banners and pennants shall be displayed on the building or within the parking area, perimeter landscape, or some other area of the development, as reviewed and

approved by the Community Development Director or his designee.

8. Balloon shall be tethered so as not to exceed the allowed building height for the zoning district in which the business is located, and shall not occupy any required parking spaces.

B. Special Events:

1. Off-Site Directional Signs

- a. A sign plan shall be required in conjunction with the Special Event Permit or Temporary Use Permit. Said sign plan shall show the proposed location, placement, and size of all off-site directional signs.
- b. Signs may be placed twenty-four (24) hours in advance of the event and shall be removed within twenty-four (24) hours after the conclusion of the event.
- c. Signs shall not be placed or located within the public rights-of-way.
- d. Prior to installation, approval shall be obtained from the owner of the property on which off-site directional signs will be placed.

2. Banners:

- a. Banners shall be made of cloth, nylon, or similar material.
- b. Banners may be hung from street lights that are specifically designed to accommodate banners and which advertise a city-authorized special event or a community wide event or a community message but not for individual businesses.
- c. Approval of the time and location of the banners shall be obtained from the Community Development Director, or his designee, and the Public Works Director, or his designee on forms provided by the City's Community Development Department.

C. Political Signs:

1. Signs pertaining to an election shall not be displayed earlier than sixty (60) days prior to an election and shall be removed within ten (10) days after the specific election to which they refer.

2. Signs shall not be placed in any portion of the public right-of-way.

3. Prior to installation, approval shall be obtained from the owner of the property on which political signs will be placed.

D. Real Estate Signs: Signs advertising the sale, lease or renting of a building, suite, dwelling or lot shall conform to the following regulations and are exempt from the total aggregate sign area.

In residential zoning districts one (1) non-illuminated sign, located on the subject property, shall be permitted. Said sign shall not exceed six square feet (6 s.f.) in area or five feet (5') in height. Parcels or lots of five (5) or more acres shall be permitted one (1) sign with a maximum area of thirty-two square feet (32 s.f.) and a maximum height of eight feet (8') per street frontage.

For vacant property in commercial and industrial zoning districts one (1), non-illuminated sign, shall be permitted which shall not exceed thirty-two square feet (32 s.f.) in area nor eight feet (8') in height.

3. For developed property within the commercial and industrial zoning districts one (1) non-illuminated sign, pertaining only to the building upon which displayed shall be permitted. Such sign shall have a maximum area of twelve square feet (12 s.f.) and a maximum height of six feet (6').
4. A maximum of four (4) open house directional signs, including any such sign on the property of the home for sale, may be posted for each home provided they are not placed or located upon City sidewalks or within the public rights-of-way. Each sign shall have a maximum height of three feet (3'). The signs may be posted only when a sales person is on duty at the home and for no longer than nine (9) hours during any twenty-four (24) hour period.

E. Construction or Development Signs:

1. One such sign may be posted on the lot or parcel where the construction or repair will be conducted. The sign shall have a maximum area of thirty-two square feet (32 s.f.) and a maximum height of eight feet (8').
2. If construction plans have not been submitted to the City for the parcel or lot within one hundred twenty (120) days after issuance of the construction or development sign permit, the sign shall be removed and will not be approved for replacement until after a building permit has been issued by the City for the project.
3. In all cases, such signs shall be removed within ten (10) days following the issuance of a certificate of occupancy for the project.

